

*Thinking of replacing your water heater?
You could save more than \$500 per year in electricity.**

\$850 MAIL-IN REBATE | *or* | **\$950 INSTANT DISCOUNT**

**ON ENERGY STAR®-CERTIFIED
HEAT PUMP WATER HEATERS**

START SAVING WITH A HEAT PUMP WATER HEATER

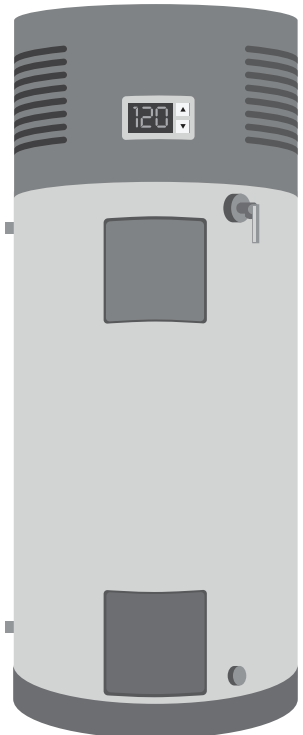
If your electric water heater is more than 10 years old or is leaking, it may be time to consider replacing it with an efficient heat pump water heater.

Tens of thousands of Mainers own heat pump water heaters. They're popular because they produce lots of hot water, help dehumidify, and can save more than \$500 per year compared to a conventional electric water heater.*

Efficiency Maine is offering a choice of a **\$950 instant discount** or a **\$850 mail-in rebate** on heat pump water heaters. Qualifying low-income households may be eligible for additional incentives. These incentives can make heat pump water heaters less expensive to buy than traditional electric water heaters.

To learn more about these popular water heaters and available rebates, or to find the best prices in Maine or an installer near you, visit [efficiencymaine.com](https://www.efficiencymaine.com) or call **866.376.2463**.

* Compared to a traditional electric water heater as shown on Efficiency Maine's Compare Water Heating Costs calculator as of 1/1/2024. Your results may differ.



Visit [efficiencymaine.com](https://www.efficiencymaine.com) for more information

BOOST MAINE-BASED GREEN ENERGY

Join 4,600+ of your neighbors
in supporting the Maine Green
Power community.

There are three ways to enroll to **help grow a greener, cleaner Maine for generations to come:**

- Fill out & return this form, or
- Sign up online at megreenpower.com/2024-enroll, or
- Scan the QR code:



MAINE
GREEN
POWER



A program sponsored by
Maine Public
Utilities Commission

Easily reduce your carbon footprint and environmental impact by matching your home's electricity use with green renewable energy from right here in Maine.

TRANSPARENT



No contract or installation hassles.
Cancel anytime.

SUSTAINABLE



Reduce your electricity-based
carbon footprint.

LOCAL



Support Maine renewable energy projects
that strengthen our local economy.

AFFORDABLE



Match 250 kWh of your electricity usage
for an additional \$4.95 a month.



YES! I want to support Maine-made
renewable energy at the monthly rate of:

- ½ Block — 250 kWh per month, \$4.95 per month
- 1 Block — 500 kWh per month, \$8.95 per month
» *equivalent to the average home's monthly use*
- 2 Blocks — 1,000 kWh per month, \$17.90 per month
- 3 Blocks — 1,500 kWh per month, \$26.85 per month

Mail to (do not return with your bill payment):

Maine Green Power
83 Edison Drive, Augusta, ME 04336
Attn: Customer Billing Dept.

*The amount you choose will be added to your electric bill each month and is in addition to your existing electric service. You may cancel at any time without penalty.

Customer name: _____ Account number (optional): _____

Phone: _____ Service address: _____

City: _____ State: _____ Zip: _____

Email: _____ Signature: _____

If the weighted average price of Maine-located RECs is greater than \$9.00/REC, then REC supply may be procured from NEPOOL-registered resources outside of Maine. If the weighted average price of program-eligible, NEPOOL-located RECs is greater than \$9.00/REC, then, subject to MPUC approval, REC supply may be procured from any state that contains a portion of the PJM interconnect territory.